

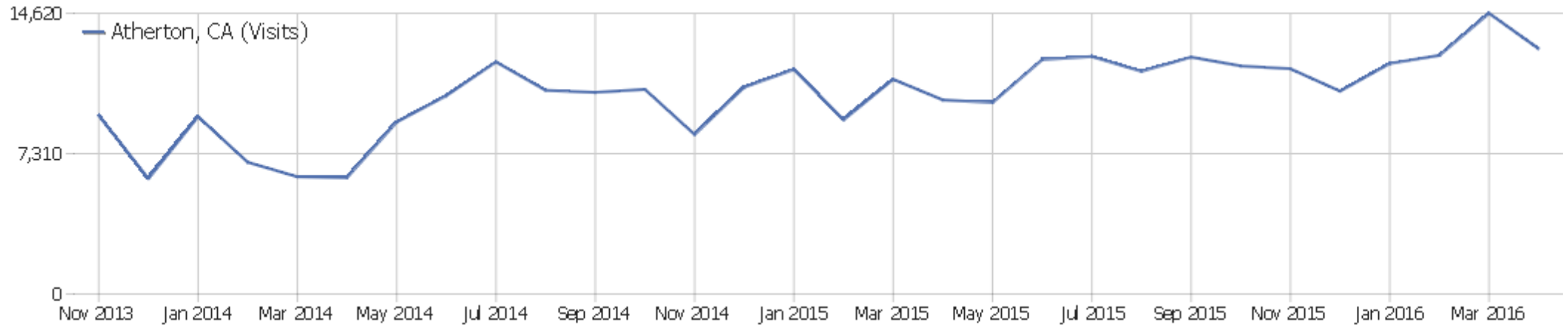
PIWIK

Atherton, CA

Date range: April 2016

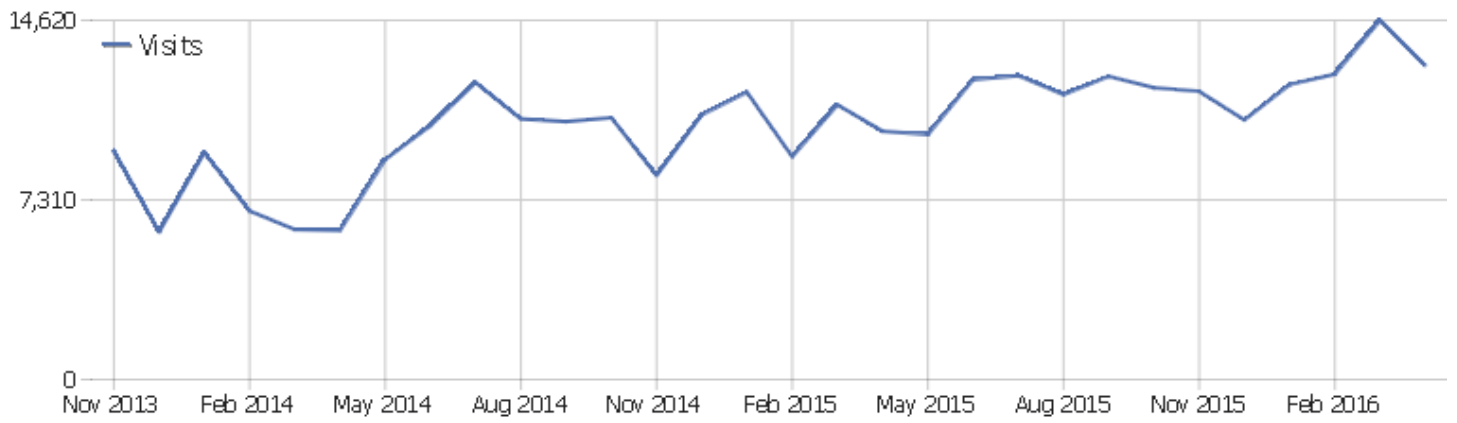
Monthly Report

All Websites dashboard



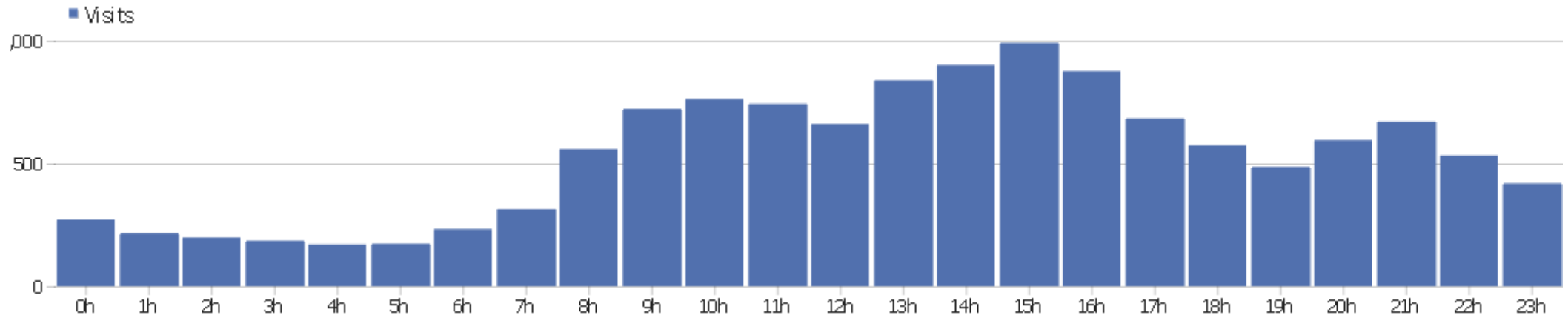
| Website | Visits | Actions | Pageviews | Revenue | Conversions | Ecommerce Orders | Product Revenue |
|--------------|--------|---------|-----------|---------|-------------|------------------|-----------------|
| Atherton, CA | 12,773 | 28,677 | 20,829 | \$ 0 | 0 | 0 | \$ 0 |

Visits Summary



| Name | Value |
|----------------------------------|----------|
| Unique visitors | 10,903 |
| Visits | 12,773 |
| Actions | 28,677 |
| Maximum actions in one visit | 78 |
| Actions per Visit | 2 |
| Avg. Visit Duration (in seconds) | 00:01:47 |
| Bounce Rate | 66% |

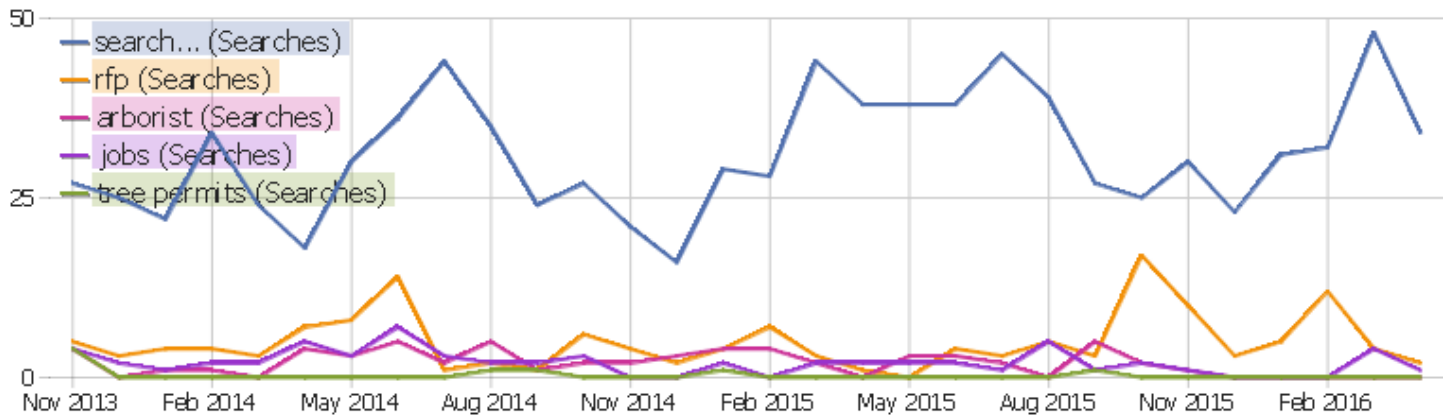
Visits by Local Time



| Local time | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|------------|--------|---------|-------------------|----------------------|-------------|-----------------|
| 0h | 271 | 469 | 2 | 00:01:16 | 73% | 0% |
| 1h | 216 | 333 | 2 | 00:01:15 | 81% | 0% |
| 2h | 198 | 561 | 3 | 00:01:21 | 64% | 0% |
| 3h | 185 | 276 | 2 | 00:01:20 | 79% | 0% |
| 4h | 170 | 345 | 2 | 00:02:04 | 71% | 0% |
| 5h | 173 | 294 | 2 | 00:01:18 | 71% | 0% |
| 6h | 233 | 495 | 2 | 00:01:12 | 74% | 0% |
| 7h | 314 | 828 | 3 | 00:01:52 | 60% | 0% |
| 8h | 558 | 1,420 | 3 | 00:02:13 | 60% | 0% |
| 9h | 722 | 1,634 | 2 | 00:02:03 | 64% | 0% |
| 10h | 763 | 1,777 | 2 | 00:01:42 | 64% | 0% |
| 11h | 743 | 1,733 | 2 | 00:01:32 | 65% | 0% |
| 12h | 661 | 1,612 | 2 | 00:01:42 | 62% | 0% |
| 13h | 839 | 2,123 | 3 | 00:02:12 | 65% | 0% |
| 14h | 901 | 2,201 | 2 | 00:01:58 | 65% | 0% |

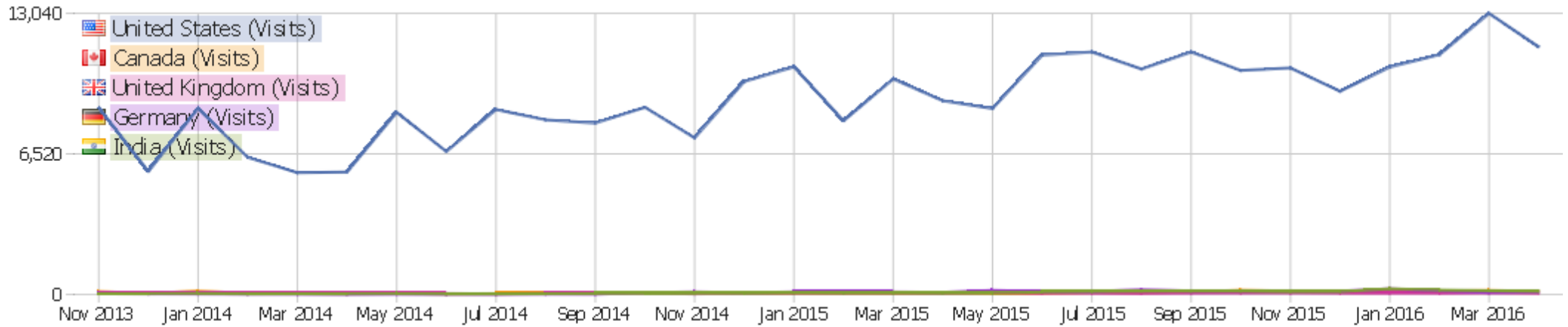
| | | | | | | |
|-----|-----|-------|---|----------|-----|----|
| 15h | 991 | 2,447 | 3 | 00:02:03 | 64% | 0% |
| 16h | 876 | 1,896 | 2 | 00:01:50 | 64% | 0% |
| 17h | 683 | 1,532 | 2 | 00:01:47 | 66% | 0% |
| 18h | 574 | 1,248 | 2 | 00:01:48 | 66% | 0% |
| 19h | 486 | 1,039 | 2 | 00:01:50 | 67% | 0% |
| 20h | 595 | 1,289 | 2 | 00:01:46 | 67% | 0% |
| 21h | 670 | 1,281 | 2 | 00:01:30 | 71% | 0% |
| 22h | 532 | 1,038 | 2 | 00:01:33 | 70% | 0% |
| 23h | 419 | 806 | 2 | 00:01:16 | 74% | 0% |

Site Search Keywords











| Keyword | Searches | Search Results pages | % Search Exits |
|--|----------|----------------------|----------------|
| search... | 34 | 1 | 3% |
| zoning map | 5 | 1 | 40% |
| marsh road | 4 | 1 | 25% |
| zoning | 4 | 2 | 0% |
| map | 3 | 1 | 0% |
| marsh road channel repair project | 3 | 1 | 0% |
| menlo school master plan | 3 | 5 | 33% |
| permit | 3 | 1 | 0% |
| soils report waiver request | 3 | 2 | 67% |
| 3-25-16 - marsh road project summary | 2 | 1 | 50% |
| 207 stockbridge | 2 | 1 | 100% |
| atherton fiber | 2 | 3 | 0% |
| chamber of commerce | 2 | 1 | 0% |
| council handbook | 2 | 1 | 50% |
| earth day | 2 | 2 | 0% |
| encroachment | 2 | 2 | 0% |
| fences walls and gates general guidlines | 2 | 1 | 0% |
| jennings | 2 | 2 | 50% |
| landscape lighting | 2 | 2 | 100% |
| landscape requirements | 2 | 1 | 0% |
| marsh road retaining wall repair | 2 | 4 | 0% |
| may 28 menlo school master plan | 2 | 2 | 50% |
| municipal code | 2 | 2 | 50% |
| Others | 272 | 390 | 25% |

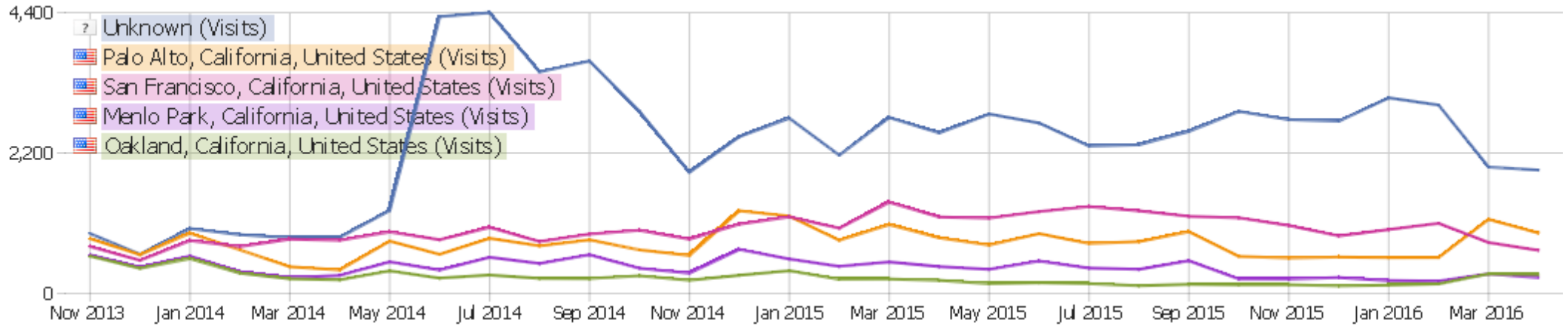
Country











| Country | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|----------------|--------|---------|-------------------|----------------------|-------------|---------|
| United States | 11,480 | 26,379 | 2 | 00:01:52 | 65% | \$ 0 |
| Canada | 146 | 635 | 4 | 00:00:57 | 61% | \$ 0 |
| India | 144 | 183 | 1 | 00:00:45 | 85% | \$ 0 |
| Germany | 113 | 131 | 1 | 00:00:08 | 95% | \$ 0 |
| France | 109 | 246 | 2 | 00:02:11 | 61% | \$ 0 |
| Ukraine | 55 | 76 | 1 | 00:02:52 | 76% | \$ 0 |
| United Kingdom | 50 | 63 | 1 | 00:01:01 | 86% | \$ 0 |
| Australia | 42 | 52 | 1 | 00:00:31 | 86% | \$ 0 |
| China | 39 | 54 | 1 | 00:00:47 | 87% | \$ 0 |
| Malaysia | 34 | 43 | 1 | 00:00:45 | 82% | \$ 0 |
| Philippines | 29 | 58 | 2 | 00:01:37 | 55% | \$ 0 |
| Russia | 29 | 61 | 2 | 00:00:55 | 62% | \$ 0 |
| Indonesia | 27 | 33 | 1 | 00:00:27 | 85% | \$ 0 |
| Pakistan | 26 | 41 | 2 | 00:01:45 | 58% | \$ 0 |
| South Korea | 23 | 24 | 1 | 00:00:35 | 96% | \$ 0 |

| | | | | | | |
|--|-----|-----|---|----------|-----|------|
|  Switzerland | 23 | 33 | 1 | 00:00:04 | 87% | \$ 0 |
|  South Africa | 20 | 25 | 1 | 00:00:10 | 75% | \$ 0 |
|  Turkey | 19 | 22 | 1 | 00:00:07 | 84% | \$ 0 |
|  Bangladesh | 18 | 29 | 2 | 00:04:11 | 72% | \$ 0 |
|  Hong Kong SAR China | 15 | 18 | 1 | 00:00:00 | 87% | \$ 0 |
|  Brazil | 13 | 21 | 2 | 00:02:39 | 69% | \$ 0 |
|  Thailand | 13 | 15 | 1 | 00:00:18 | 85% | \$ 0 |
|  Japan | 11 | 15 | 1 | 00:00:23 | 73% | \$ 0 |
| Others | 295 | 420 | 1 | 00:00:46 | 79% | \$ 0 |

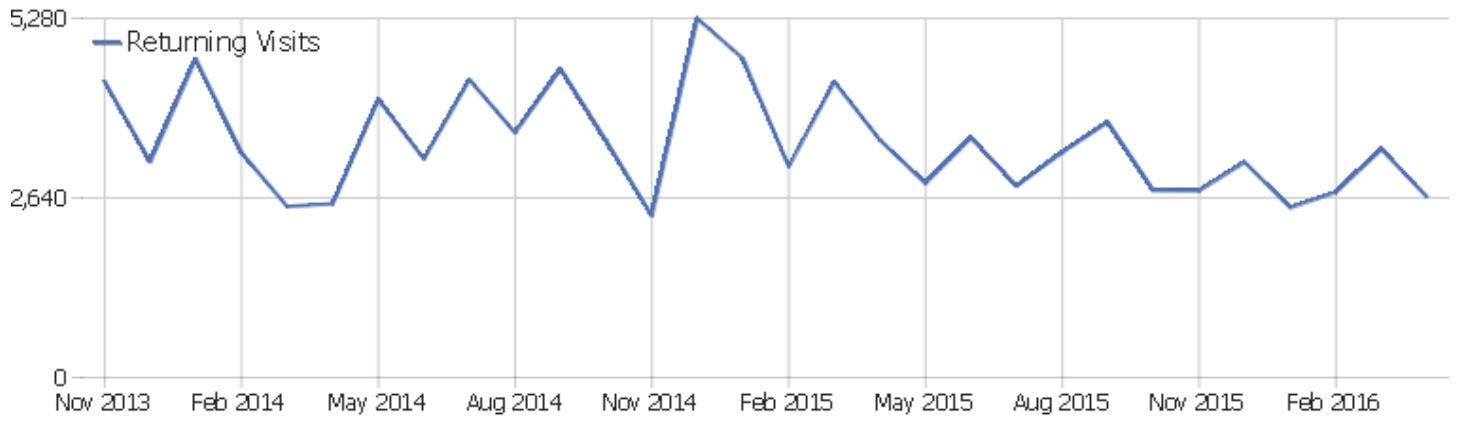
City



| City | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|---|--------|---------|-------------------|----------------------|-------------|---------|
| ? Unknown | 1,932 | 3,770 | 2 | 00:01:18 | 72% | \$ 0 |
| 🇺🇸 Palo Alto, California, United States | 946 | 2,895 | 3 | 00:05:00 | 50% | \$ 0 |
| 🇺🇸 San Francisco, California, United States | 675 | 1,614 | 2 | 00:01:35 | 62% | \$ 0 |
| 🇺🇸 San Jose, California, United States | 517 | 1,258 | 2 | 00:02:20 | 63% | \$ 0 |
| 🇺🇸 Sunnyvale, California, United States | 467 | 1,088 | 2 | 00:01:40 | 61% | \$ 0 |
| 🇺🇸 Redwood City, California, United States | 437 | 1,149 | 3 | 00:02:08 | 53% | \$ 0 |
| 🇺🇸 Oakland, California, United States | 294 | 695 | 2 | 00:01:34 | 61% | \$ 0 |
| 🇺🇸 San Mateo, California, United States | 258 | 500 | 2 | 00:01:27 | 66% | \$ 0 |
| 🇺🇸 Menlo Park, California, United States | 248 | 686 | 3 | 00:02:17 | 54% | \$ 0 |
| 🇺🇸 Mountain View, California, United States | 189 | 389 | 2 | 00:01:10 | 71% | \$ 0 |
| 🇺🇸 Atherton, California, United States | 181 | 391 | 2 | 00:02:02 | 56% | \$ 0 |
| 🇺🇸 Sacramento, California, United States | 175 | 510 | 3 | 00:02:25 | 57% | \$ 0 |
| 🇺🇸 Santa Clara, California, United States | 174 | 481 | 3 | 00:02:57 | 60% | \$ 0 |
| 🇺🇸 San Carlos, California, United States | 168 | 492 | 3 | 00:01:45 | 54% | \$ 0 |
| 🇺🇸 Los Angeles, California, United States | 135 | 314 | 2 | 00:01:34 | 76% | \$ 0 |

| | | | | | | |
|---|-------|--------|---|----------|-----|------|
|  Stanford, California, United States | 118 | 359 | 3 | 00:03:14 | 65% | \$ 0 |
|  Fremont, California, United States | 113 | 329 | 3 | 00:02:19 | 67% | \$ 0 |
|  New York, New York, United States | 105 | 154 | 2 | 00:01:04 | 83% | \$ 0 |
|  Castro Valley, California, United States | 101 | 263 | 3 | 00:02:40 | 53% | \$ 0 |
|  Hayward, California, United States | 94 | 174 | 2 | 00:00:52 | 71% | \$ 0 |
|  Burlingame, California, United States | 88 | 210 | 2 | 00:01:38 | 59% | \$ 0 |
|  San Bruno, California, United States | 74 | 167 | 2 | 00:03:07 | 57% | \$ 0 |
|  Berkeley, California, United States | 71 | 164 | 2 | 00:01:04 | 62% | \$ 0 |
| Others | 5,213 | 10,625 | 2 | 00:01:14 | 71% | \$ 0 |

Returning Visits



| Name | Value |
|---|----------|
| Unique returning visitors | 1,322 |
| Returning Users | 0 |
| Returning Visits | 2,653 |
| Actions by Returning Visits | 7,986 |
| Maximum actions in one returning visit | 68 |
| Bounce Rate for Returning Visits | 50% |
| Avg. Actions per Returning Visit | 3 |
| Avg. Duration of a Returning Visit (in sec) | 00:03:12 |