



MEMO

DATE: FOR THE FEBRUARY 1, 2018 ENVIRONMENTAL PROGRAMS COMMITTEE MEETING

TO: THE ENVIRONMENTAL PROGRAMS COMMITTEE

**FROM: STEPHANIE B. DAVIS, SENIOR PLANNER
NESTOR DELGADO, ASSISTANT PLANNER**

SUBJECT: ITEM 4C: POTENTIAL 2018 ENVIRONMENTAL/SUSTAINABILITY BASED TOWN EVENT(S)

At the November 2017 meeting, the Committee discussed a series of possible environmental / sustainability based community event(s) for 2018. Some additional information on these discussions have been researched by staff and presented below.

Green Building Showcase

Discussion included an open house showcase tour of "green" homes built in Atherton and/or surrounding jurisdictions to potentially be followed by an informational talk on green building. The Committee requested staff compile a list of such homes and/or experienced green architects and report back at the next January meeting.

Staff outreached to numerous, well known local architectural firms and received response from only one local firm (PPG) who stated they did not have related projects to share but were very interested in attending and supporting such event. Further outreach efforts will continue to be made. Outreach is also being made to planners in neighboring cities for references. The Committee is encouraged to share with staff any specific green residential buildings in Atherton, or neighboring communities they may know of.

Student Challenge

The Committee expressed interest in potentially hosting another student challenge, similar to the program conducted during Earth Day 2016. The Committee requested staff contact the high school teachers who participated in the 2016 Student Challenge to find out what time frame in 2018 may work best for them. The Committee expressed interest in holding this challenge in advance of Earth Day 2018 due to the scheduling conflicts found during this time of year with the school.

Staff received mixed feedback from the schools who responded. Sequoia High School mentioned the timeline for the Student Challenge from two years ago, in late May, worked best for their students.

Students at Sequoia High have AP exams in early May, so late May would not allow enough time. Menlo Upper School is hosting a series of events focusing on environmental issues during the week of April 16th through the 20th, and would be open to hosting a Student Challenge during that time frame. Interests was also expressed from Elementary Schools to participate in some sort of activity through Encinal, Menlo Elementary, and Laurel School.

Community Screening - Environmental Movie

The Committed expressed interest in hosting an environmentally-based movie event. A movie called "The New Fire", which describes advanced clean energy strategies, was discussed. A list of other potential Town sponsored events is included in Attachment 1. Staff has received a preliminary quote of \$1,550 for the rental of an outdoor movie screen.

The City Clerks office has confirmed that a shred, e-scrap, and composting event by Rethink Waste will be held in the Town Hall Parking lot on April 28, 2018 from 10:00 am to 1:00 pm.

In considering any community EPC sponsored event is also noted that staff would need to hold the ultimate responsibility in organizing and facilitating the event. Any suggested event efforts or activities that exceed the budgeted amount of \$5,000 would require a funding request for review and approval by the City Council.

ATTACHMENTS

1. Draft List of Potential 2018 Town-sponsored Events

Potential Town 2018 Events

When	Event	Location
Fall	Movie in the Park	Pavilion/ Main House
December	Holiday Fair	Pavilion/ Carriage House
October	pumpkin carving party	Park
June	Bike rodeo	Parking lot
April 28	Rethink Waste shred and e-scrap event	Parking Lot
Summer/Spring	Farmers Market/ Town Kick Off BBQ	Main House Lawn/ Parking Lot behind PD (pend. Construction)
Summer	Music in The Park	Main House Lawn