



## MEMO

**DATE: FOR THE MAY 17, 2018 ENVIRONMENTAL PROGRAMS COMMITTEE MEETING**

**TO: THE ENVIRONMENTAL PROGRAMS COMMITTEE**

**FROM: NESTOR DELGADO, ASSISTANT PLANNER /**

**SUSTAINABILITY COORDINATOR**

**SUBJECT: ITEM 3 A: SUMMARY OF THE 2018 EARTH DAY EVENT**

The Town held a 2018 Earth Day Event on April 21, 2018. It was an educational event on current topics such as climate change and the role nuclear energy can play in combating this phenomenon. The event featured a screening of the film “The New Fire”, a panel discussion featuring the filmmaker, and local environmental experts such as Ross Koningstein and Ken Caldeira, a Question and Answers session, and a networking reception that included tables for sustainability organizations. Food and refreshments were provided.

Overall feedback received by Town staff from community members was that the event was well received. Event goers enjoyed the film, as well as the panel discussion immediately following the screening. The Questions and Answers session also saw considerable participation from the attendees.

The overall event budget granted by City Council was \$5,000. This money was used to pay for facility usage, accommodate filmmaker David Schumacher, rent supplies, purchase food and refreshments, and for the production and distribution of promotional and marketing materials. The event was completed within budget.