



MEMO

DATE: FOR THE MAY 16, 2019 ENVIRONMENTAL PROGRAMS COMMITTEE MEETING

TO: THE ENVIRONMENTAL PROGRAMS COMMITTEE

FROM: NESTOR DELGADO, ASSISTANT PLANNER /

SUSTAINABILITY COORDINATOR

SUBJECT: ITEM 3 A: RECAP OF EARTH DAY 2019

The Town held an Earth Day Event on May 4, 2019. The event consisted of a series of talks and a panel on Climate Change. The event program featured:

- *“Climate Change: Where Do We Stand and What do We Do About It?”* a presentation by Franklin “Lynn” Orr PhD
- *“How Climate Change Can Impact Your Water Supply”*, a presentation by Peter Drekmeier
- *“Knowledge is Power: Together We Can Save Our Planet”*, a panel moderated by Atherton Vice Mayor, Rick DeGolia. The panel consisted of Jan Pepper, CEO of Peninsula Clean Energy; Steve Schmidt, founder of Home Energy Analytics; Teresa Herrera, Plant Manager of Silicon Valley Clean Water; and Rachael Londer from the San Mateo County Office of Sustainability.

Overall feedback received by Town staff from community members was that the event was well received. Event goers were engaged during the presentations, as well as the questions and answers session for the panel.

The overall event budget granted by City Council was \$5,000. This money was used to pay for the design, production and distribution of a town wide mailer, the production of a promotional banner, an ad placed on *The Almanac*, and the purchase food and refreshments. The event was completed within budget.